



SPONSOR INVITATION

The College of Licensed Practical Nurses of Alberta is pleased to invite your organization to participate in a dynamic one-day Education Forum. On May 8, 2020 the event will be simultaneously held in two locations. Edmonton will host an in-person forum and the Calgary location will host a live webcast. Both locations feature interactive technologies to connect with the speakers and engage with the content.

ABOUT THE EDUCATION FORUM

The event consists of a modern learning experience packed with nursing knowledge and professional insights. The Education Forum distills the essential elements applicable to all nurses, from practice to regulation to conduct. Workable knowledge for the most experienced to the newest graduate from experts in their fields. Additional program details will be available at www.clpnaeducationforum.com.

SPONSOR BENEFITS

Sponsoring this event will showcase your organization as a leading partner in one of the largest annual nursing events in Alberta. Importantly, your contribution will support the professional development of Licensed Practical Nurses and provide you with a valuable opportunity to interact with a diverse group of healthcare professionals and leaders.

All of Alberta's 17,000+ LPNs are invited to participate as well as employers, education facilities, government, regulators and key stakeholders. We expect over 400 front-line nurses, as well as health care decision-makers, managers and administrators to attend. We are confident your sponsorship participation will serve your organization well.

SPONSOR CATEGORIES AND BENEFITS

To take advantage of this offer, please complete the Sponsor Agreement Form at <https://www.surveymonkey.com/r/SponsorAgreementEdForum>.

Benefits-at-a-Glance	Diamond \$12,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze to \$2,500
Opportunity to address attendees through 5-minute podium time during morning or afternoon refreshment break (includes 1 complimentary registration fee)	✓				
Half-page ad in CARE Magazine	✓✓ (2 ads)	✓ (1 ad)			
Opportunity to address attendees through 3-minute podium time or promo video		✓			
Acknowledgement at Awards of Excellence Event hosted by Fredrickson-McGregor Education Foundation for LPNs	✓	✓			
Quarter page ad in CARE magazine			✓		
Opportunity to provide marketing materials directly to delegates	✓	✓	✓		
One (1) pop-up banner in registration foyer (banner to be provided by sponsor)	✓	✓	✓	✓	
One sponsored post in event app	✓	✓	✓	✓	
Organization logo and link on event website, event app, and promotional materials, sized and positioned according to sponsor level	✓	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓	✓
Acknowledgment of support via a post on CLPNA social media	✓	✓	✓	✓	✓
Visibility as Supporter Sponsor on screens and select signage on-site at the event.	✓	✓	✓	✓	✓
Opportunity to provide door prizes	✓	✓	✓	✓	✓